

ABCDE: ASEAN-EU ENERGY COOPERATION NETWORKING FOR PRIVATE SECTOR



Funded by the EC through the
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MINUTES OF FINAL CONSULTATION MEETING

5 - 6 December 2006
Ambhara Hotel, Jakarta, Indonesia



A final meeting was held in Jakarta, Indonesia within the scope of the “**ASEAN-EU Energy Cooperation Networking for Private Sector**”, funded by the European Community – ASEAN Energy Facility (EAEF) for the ASEAN Centre for Energy (ACE).

The overall objective of the project has been to establish a framework for the creation, implementation and operation of the ASEAN Business Council for the Sustainable Energy & Environment (ABCDE) in tight consultation with ASEAN stakeholders (institutional and private).

The concrete objectives of this consultation meeting were to obtain final inputs from stakeholders on the proposed master plan, organizational structure and road map of the proposed Business Council, refine a detailed road map of immediate actions to ensure the realization of the Business Council in the near future. The final consultation meeting provided a platform for the launching and operation of the business council and mobilized stakeholders in a first grouping of the pro-tem, the members of the Manila Consultative Meeting decided to regroup themselves in a “protem” – which represents an interim structure to ensure the incorporation and launching of the ABCDE. The success of the project can be measured by the direct initiative taken by the stakeholders during the past two consultation meetings to group together in a pro-tem and share the workload for the next immediate actions required to incorporate the business council in partnership with ACE. The endorsement of the ACE governing council at this stage has not yet been obtained and thus this grouping cannot form any basis of any official status until it is approved by the ASEAN Senior Officials on Energy (SOE) and AMEM (scheduled for July 2007).

The meeting was hosted in Jakarta, Indonesia to ensure the active involvement from ACE and the ASEAN Secretariat. The workshop brought together a mix of regional stakeholders representing mostly the private sector. A total of 19 delegates attended the meeting and each ASEAN¹ member country was represented. Apologies were obtained from two active stakeholders from Malaysia and Thailand who could not attend the meeting but who will be invited to be part of the stakeholder grouping.

¹ Not including Myanmar & Brunei

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The meeting was opened by Cécile Leroy from the EC delegation in Jakarta, Dr Dadan Kusdiana provided the message from Mr Purwono, SOE leader for Indonesia and Director General for the Electricity and Energy Utilization DG of the Ministry of Energy and Mineral Resources, followed by Dr Weerawat, Executive Director of ACE, Mr Lee Yoong Yoong, Senior Officer Infrastructure of the ASEAN Secretariat, Laurence Rogero for Mr Joey P. Leviste Jr., CEO of MIRANT Philippines, and finally by Anjali Shanker, Director of IED who provided the objectives of the meeting.

The agenda allowed interventions from all the stakeholders and valuable inputs were provided in particular with regards to the next steps to implementation.

The first day of the meeting focused on the master plan, organizational structure and road map wherein final comments from the stakeholders were obtained and importantly addressed aspects pertaining to the financial sustainability of the business council. The second day focused on a more detailed presentation of the road map and defined the next immediate and practical actions, and the stakeholder membership in the protem was refined.

Securing the financial sustainability of the business council remains the biggest challenge. It is evident that (1) a membership base will need to be secured from the onset of the business council operation: the first members will be organizations/companies who believe in the concept of the business council and by becoming members invest in its creation; (2) seed capital will need to be raised for the first year of operation. The budget required for the annual operation is in the order of 250 000 USD. The business council could also tap financial resources available from programmes such as the EC's ASIA-INVEST which could assist in launching the business council's services and provide important opportunities to attract regional & international visibility from the onset.

Although the project has stimulated much interest and momentum amongst the private sector, it is clear that the way forward needs to be instigated by ACE and the SOE Leaders who act as ACE's governing council. The process of implementing any new entity in ASEAN needs to be carefully proceeded and be aware of ASEAN Protocol. ACE therefore highly recommends that the official set up of the committee to implement the Council be processed after the completion of the project and more importantly after the project outcome has been reported and approved by the Governing Council (*ad referendum*) and AMEM in July 2007.

ACE and the ASEAN secretariat representatives fully support the project's objective to establish the ABCDE and would like to bring the outcome of the project after its completion to the attention of ASEAN SOE Leaders through the ASEC.

Support for the new structure was also offered by the Business Council for Sustainable Development – Malaysia who fully supports the action and who presently chairs the grouping of the stakeholder protem.

The following bullet points summarize the main inputs, comments and recommendations made by the stakeholders²:

- The final documents (Master Plan, Organizational Structure and Road Map) circulated by the consultants were approved and only a few minor editorial changes are needed.

² Please note that all presentations made during the meeting are posted on: www.ied-asean.com

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- The Chairman of the ASEAN Business Council should be allowed access to meetings and forums of other existing networks and ASEAN institutional structures such as the SOME.
- The challenge remains on how to operationalize what is defined in the documents and to meet the high expectations.
- It is recommended that the Business Council be registered as a non for profit organization. Locating the Business Council within ACE for the first year of operation was supported by the stakeholders, although relocation could be easily readdressed if ACE can not provide the resources needed. The BCSDM offered to act as secretariat for the protem and the Business Council.
- The stakeholders identified the need to bring on board from the onset strong national champions / VIP's and obtain their endorsement. The stakeholders are ready to mobilize people within their own countries to meet this end. Each of the protem members agreed to mobilize specific actors by mid January 2007.
- The Business Council is also seen to provide an opportunity for the private sector in Vietnam, Cambodia and Lao to come together and be represented, as there are no national institutions/associations for the private sector in these countries.
- It was highlighted that there is an immediate need for a brochure on the Business Council to attract its first members and raise interest. This brochure should be prepared as soon as possible.
- A list of activities for the project pro-tem was defined and each stakeholder has committed itself to carrying out specific activities in the next months. Its members and resource team were identified as:

<u>Project pro-tem</u>	
Chair & Co-Chair:	ACE & Marcus K Chee, BCSDM, Malaysia
Cambodia:	Adisorn Chieu, Angkor Bio Cogen
Sectoral:	Alan Dale Gonzales, Full Advantage Co. Ltd

<u>Resource Team</u>	
Lao	Mr Sisoulath Hatsady, Ministry of Energy & Mines
Singapore:	Tay Khe Chye, ASEAN Bankers Association
Vietnam:	Dr Pham Khanh Toan, Institute of Energy
ASEAN Secretariat:	Mr Yoong Yoong, Senior Officer

- It was suggested that pro-tem members from the remaining ASEAN countries could be mobilized by the above base members, the resource team and the stakeholders attending the meeting. Confirmations from MIRANT and other potential pro-tem members mentioned during the meeting are presently being awaited for. Members from Brunei and Myanmar would also be identified and invited to participate.
- Each of the stakeholders also consented to obtain endorsements from their national VIP's for the Business Council so as to assist in attracting a membership base from the onset.
- It is strongly recommended that all these activities be coordinated with ACE from the onset.

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- The roles and responsibilities of the pro-tem members and resource team were defined as being for:
 - pro-tem members: attract VIP's and other national pro-tem members; attract an initial membership base (at least one per pro-tem member); assist in carrying out the immediate activities detailed within the road map; provide comments to all documents circulated.
 - Resource team: Assist in identifying and mobilizing national VIP's and pro tem members, attract an initial membership base; provide comments on all documents circulated.
- The minimum budget required to carry out the activities of the Pro-Tem, detailed in the road map, amount to:

Activity	Budget (USD)
1. Brochure Development & Printing	3 000
2. Project Manager	12 000
3. Registration of the Business Council	2 000
4. Contingency (travel etc.)	3 000
Total Pro-Tem funding needs	20 000

- Pro-tem members would provide their inputs at no charge. A lump sum amount to a project manager would be mobilized to carry out all the leg work required to set up the business council. This capital would need to be raised.
- The protem made the following recommendations during the second day:
 - Suggest to change the Business Council's Acronym to: ASEAN Business Council for Energy (ABCE)
 - Suggest to simplify membership fees to three main categories for full members and two categories for associate members, deleting the lowest fee category for associate members which may not be acceptable by all. This last point should however be carefully considered as it may lead to excluding the smaller companies, who are the priority target when considering renewable energy development. See below for the recommended fees:

Full Membership Category	Fee (USD)
Platinum Corporate member	5 000
Ordinary Corporate Member	1 500
Individual Members	500
Association Membership Category	Fee (USD)
Associate Platinum member	5 000
Associate Ordinary member	1 500

- Offer special membership fees / membership waver to project pro-tem members – founding members - and all stakeholders who have attended the consultation meetings organized within the IED project as a return to the time input provided in the setting up of the Business Council.

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- The possibility of submitting a proposal under the ASIA-INVEST was discussed and a consensus was obtained that this should indeed be carried out. IED will be developing a concept note that will be circulated to ACE.

Next Actions :

- Incorporate all final comments to the Master Plan, Organizational Structure and road map.
- Develop a concept note for the proposal to be submitted under the ASIA-INVEST programme.
- ACE to present the project outcome to ASEAN SOE Leaders through ASEC.

Important Dates:

Activity	Date
IED contract end:	12 Dec 2006
Meeting report to SOE	End Dec 2006
EAEF dissemination (Jkt):	21-22-23 Feb 2007
ASIA INVEST proposal deadline:	9 March 2007
SSN meeting:	May 2007
SOE / AMEM:	July 2007
ACE governing council:	Nov. 2007

The project has been coordinated and executed by :



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LIST OF PARTICIPANTS: FINAL CONSULTATION MEETING 5 & 6 December 2006 Ambhara Hotel, Jakarta, Indonesia

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AGENDA : FINAL CONSULTATION MEETING 5th December 2006 Jakarta, Indonesia

Ambhara Hotel
JL. Iskandarsyah Raya no. 1,
Kebayoran Baru Telp.

Tuesday, 5th December 2006

8h45– 9h00	Registration
9h00 – 10h30	<p>Presentation on the objectives of the study for the ASEAN Business Council for Sustainable Energy</p> <ul style="list-style-type: none"> • <u>Dr Dadan Kusdiana</u>, Ministry of Energy and Mineral Resources, Indonesia • <u>Cécile Leroy</u>, EC Delegation, Jakarta: <i>Welcome address</i> • <u>Dr Weerawat</u>, ACE • <u>Lee Yoong Yoong</u>: ASEAN Secretariat • <u>Joey P Leviste (MIRANT)</u> : Business Council for Sustainable Energy • <u>Anjali Shanker (IED)</u>: Objectives of the study and meeting
10h30	Coffee break & Group Photo
11h00- 12h30	<p>Overview of the Master Plan & Organizational Structure <u>Anjali Shanker (IED)</u> (35 minute) Discussion: <i>5 minute reaction to the final Master Plan & Organizational Structure:</i></p> <ul style="list-style-type: none"> • <i>Alan Dale Gonzales, Full advantage Co. Ltd</i> • <i>Sisoulath Hatsady, Ministry of Energy & Mines</i> • <i>Marcus Chee, BCSD</i> • <i>Christopher Zamora, ACE</i> • <i>Pham Khanh Toan, Institute of Energy</i> • <i>Adisorn Chieu, Angkor Bio Cogen</i> • <i>Tay Kah Chye, ASEAN Bankers Association</i> • <i>MIRANT</i>
12h30	Lunch
14h00 – 15h00	<p>Pro Tem Plan of Action <u>Lara Bertarelli (IED)</u> (20 minute) Discussion: <i>Moderated by Alan Dale Gonzales, Full advantage Co. Ltd</i></p>
15h00 – 16h00	<p>Financial Sustainability (Short and long term viability) <u>Anjali Shanker (IED)</u> (20 minute) Discussion: <i>Moderated by Alan Dale Gonzales, Full advantage Co. Ltd</i></p>
16h00	coffee break
16h30 – 17h30	<p>Road Map / Next Actions <u>Tuan Nguyen (IED)</u> (20 minute) Discussion: <i>Moderated by Tay Kah Chye, ASEAN Bankers Association</i></p>
17h30	Overall discussion / Meeting close
19h00 – 23h00	Dinner Gran Mahakam Hotel

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PRO TEM FIRST WORKING MEETING

Wednesday, 6th December 2006

9h00 – 10h30	1. Objectives of the days session 2. Agreeing on Activities
<i>10h30</i>	<i>Coffee break & Group Photo</i>
11h00- 13h00	3. Pro-tem Budget requirements 4. Funding sources 5. Setting up the pro-tem 6. Overall coordinator & base 7. Roles and Responsibilities of pro-tem members
<i>13h00</i>	<i>Lunch</i>
14h00 – 16h00	8. Agreeing on a work schedule & schedule of activities 9. Communication channel
<i>16h00</i>	<i>coffee break</i>
16h30 – 17h30	10. Next steps 11. Database of potential members & identification of champions 12. Revise MP & finalize membership fees 13. Review services and strategic priorities
17h30	Meeting close