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EC – ASEAN Energy Facility



## ASEAN – EU Energy cooperation networking for private sector

### Elements of the Road Map



### Main steps:

- **Objective 1** – Proceed to the installation and organization of the Council.
- **Objective 2** – Organise the voice of the ABCDE and its members





## Main steps:

- **Objective 3** – Organise relations with ASEAN governments
- **Objective 4** – Communication Programme
- **Objective 5** – Contribute to financing and funds raising



## Objective 1: Proceed to the installation and organisation of the Council

Activity	Responsible	Period month N°			
		1 - 6	7 - 12	13 - 18	19 - 24
Installation of the secretariat, staff, logistics and communication facilities	Chairman and Director	■			
Presentation and promotional documents	Director and communication officer		■		
Financial and budgetary issues	Director and accountant	■			



Note : ■ very high priority; ■ high priority; ■ medium priority



## Objective 2: Organise the voice of the ABCDE and its Members

Activity	Responsible	Period month N°			
		1 - 6	7 - 12	13 - 18	19 - 24
Assessment on ASEAN private sector	External consultant	■			
Priority action plan	Sec. general, engineer & external consultant	■			
Organise WG	Secretary general, staff	■			
Link with EU, EU experiences	Engineer & external consultant	■			



## Objective 3: Organise relations with the ASEAN Governments

Activity	Responsible	Period month N°			
		1 - 6	7 - 12	13 - 18	19 - 24
Strategy to address the policy makers	Board		■		
Preparation of the documentations	Secretariat		■		
Partnership with inst. Bodies through regular exchanges	Board & Secretary general		■		
Lobbying at regional & national level	Various	permanent			





## Objective 4: Communication programme

Activity	Responsible	Period month N°			
		1 - 6	7 - 12	13 - 18	19 - 24
Communication strategy	Secretary general, communication officer				
Web site	Communication officer				
Organise training programme	Secretary general, engineers				
Business help desk	All staff				
Inter. networking	Secretary general				



## Objective 5: Financing & funds raising

Activity	Responsible	Period month N°			
		1 - 6	7 - 12	13 - 18	19 - 24
Inventory of Investments	Secretary general				
Dialog with banks	Finance officer				
B-to-B platform	Secretary general, Finance officer				
Capacity to raise funds	Finance officer				
Cooperation projects	Engineer				





## Summary

- Twenty one actions have been identified
  - Five “very high priority” actions
  - Eight “high priority” actions
  - Eight “medium priority” actions



**Thank you for your attention**

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